

Practical Safety Vest For Day And Night Protection

By Staff Writer

For those who enjoy the pleasure of hunting in the woods, whether during the day or night, the accidental dangers and risks of being exposed or shot mistakenly by other hunters can be a fatal and ghastly experience.

Moreover, hunting may impose great threat to one's safety when precautionary measures are not carefully planned out in advance.

According to Leslie Matherne, a keen outdoorsman as well as president of Gator International Co., Ltd., a doctor around his area in the Southern part of the United States was mistakenly shot as a deer by another hunter while walking out of the woods after an evening hunt.

"As a hunter with my own safety as well as other outdoorsman in mind, I began to concentrate on developing something that will illuminate a hunter in the dark from a long distance," he said.

After countless efforts and time invested in R&D, the Ultra Safe LED Lighted Vest was thus developed by the company as a solution to hunting safety.

"The first prototype samples we produced at the first stages of development were not very impressive to me," Matherne said. "I was looking to produce something of higher quality that I could bring to a high-end market along with good quality packaging."

With this basic concept in mind, the safety vest had undergone several trials and improvements in order to meet the quality standards of today's market.

"I decided to do it on my own using our in-house Printed Circuit Board factory and producing our own special PVC material with all local manufacturers in Taiwan," Gator's president added. "Finally the Ultra Safe LED Lighted Vest became reality at the end of 2001.

The safety device has been especially well-received by customers worldwide since its initial debut last year.



The Ultra Safe LED Lighted Vest can be widely applied to sporting goods field and all safety-sensitive fields.

Incorporated with the most modern technologies into the Ultra Safe LED Lighted Vest, Gator International is more than certain that their innovative product will lead the new market trend.

Boasting an all-around day and night protection, the safety vest features:

- *The blaze orange-colored vest helps to increase visibility during day light hours

- *12 light-weighted LED lights also provides visibility after dark, especially after an evening hunt or any other nighttime activity

- *Operates on two inexpensive AA batteries (not included)

- *Easy on/off switch

- *The LED lights will operate continuously for 10 days/240 hours minimum on two fully charged AA batteries

- *At night LED lights are visible over 400 yards

- *Vest is made of durable PVC material

- *Stretch side waistband and adjustable velcro front closure allows one size to fit the majority of users

Beside being used for hunting, the novel item can also be applied to a wide range of safety applications:

- *Cycling, jogging

- *Mountain climbing

- *Highway patrol, road-side workers, emergency personnel

- *Law enforcement officers

The company prides itself on its quality control as well as efficient staff training. Gator International strongly believes that only by nurturing and training their professional staff are they able to maintain the high quality their customers have come to rely on.

With the release of the high-quality Ultra Safe LED Lighted Vest finally fulfilled, Gator International looks forward to exploiting other new items related to safety in the days to come.

For more information, please contact:

SOUTHERN WIRE COMPANY
1630 Hwy 90 East
Raceland, Louisiana 70394

TEL: 985-537-0208

FAX: 985-537-0209

EMAIL: info@southern-wire.com